

Design for Tax Advising Company

PROJECT DETAILS

 Design

 Jan. 2021 - Dec. 2022

 \$10,000 to \$49,999

 *"The team's empathy and personality are impressive in the workflow."*

PROJECT SUMMARY

ITSUA has assigned a team to design a website based on an existing graphic design for a tax advising company. They continue to provide development services as needed.

PROJECT FEEDBACK

The engagement has led to a significant increase in web traffic. ITSUA has worked hard to produce a quality page with functional tools. They've been constructive and positive throughout the workflow.



The Client

Please describe your company and your position there.

We are a tax advisor and auditor in Switzerland, 20 employees in the group, I am the CEO.

The Challenge

For what projects/services did your company hire ITSUA?

New Homepage project with Blog and Adds

 **Urs Rindlisbacher**
CEO, Auditrium AG

 **Financial Services**

 **11-50 Employees**

 **Switzerland**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 4.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select ITSUA and what were the deciding factors?

recommendation

Describe the project in detail and walk through the stages of the project.

We defined the design with our graphic designer and then put it into practice. During the implementation, individual themes were adapted and subsequently further developed after going live.

How many resources from the ITSUA team worked with you, and what were their positions?

approx 4

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

The site traffic has heavily increased since the launch. and we have a cool page with some very nice tools

How effective was the workflow between your team and theirs?

Sometimes it went back and forth, as is always the case in an IT project. But it was always very constructive and positive!

What did you find most impressive or unique about this company?

The team's empathy and personality are impressive in the workflow.





Are there any areas for improvement or something they could have done differently?

Of course, you always have to judge the performance, whether you like the result or not. I think weekly calls between those responsible make sense.

