

Shopify-Based Program for Tech Infrastructure Consultancy

PROJECT DETAILS

 E-commerce Development

 Dec. 2021 - Apr. 2022

 \$10,000 to \$49,999

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PROJECT SUMMARY

ITSUA was hired by a tech infrastructure and strategy consultancy to develop a Shopify-based outdoor fitness program. The platform was integrated with Strapi CMS and third-party APIs.

PROJECT FEEDBACK

ITSUA delivered a high-quality product that the client presented to a large government institution. The product was easy to navigate and responsive, despite the quick turnaround time. Moreover, the team had a structured workflow and was accommodating to all the client's needs and requests.



The Client

Please describe your company and your position there.

I advise growing businesses on tech infrastructure and strategy. In this engagement I was advising a franchise fitness business who were creating a human performance platform for large corporates and government bodies.

The Challenge

For what projects/services did your company hire ITSUA, and what were your goals?

Itsua took the lead in the development of a complex Shopify-based platform integrated with Strapi CMS and third-party fitness data manager. The platform is the most effective outdoor fitness program created by experts to deliver results, fast.

 **Ben Ford**
Founder, Commando
Development

 **Education**

 **1-10 Employees**

 **London, United Kingdom**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

I found Itsua on an online platform and quickly ascertained that they were the most flexible and best qualified for the project.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

The project was to reskin and enhance a shopify based front end. In addition there were complex requirements for data access on various backend systems and APIs like typeform.

How many people from the vendor's team worked with you, and what were their positions?

We worked with a very flexible team of 5 individuals providing a mix of skills across front end design and build

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Itsua were instrumental in getting our project over the line for a large government institution in the UK. Once live they were incredibly responsive and capable.

Describe their project management style, including communication tools and timeliness.

As this project was spun up quite quickly, and was quite a new line of business, we worked in a very flexible reactive fashion. This is what this phase of the project called for, but it was also clear that Itsua had the experience of more structured ways of working.





What did you find most impressive or unique about this company?

The most impressive thing about working with Itsua is just how responsive they are and how fast they turn work around.

Are there any areas for improvement or something they could have done differently?

If anything we needed to improve on the client end to keep them fed with work. I can't fault them at all.

