ITSUA

Shopify Store Design & Dev for Technology Consulting Company

PROJECT DETAILS

🏷 **E-commerce Development**

📅 **Apr. - Oct. 2020**

💲 **$10,000 to $49,999**

❝ *"They have a solid approach to problem-solving and are looking for a long-lasting robust solution each time."*

PROJECT SUMMARY

ITSUA was hired by a technology consulting company for the design and development of a Shopify Plus-based store. The team was involved with the conceptualization, structure creation, and QA of the website.

PROJECT FEEDBACK

ITSUA successfully finished the project on time, and the client was highly pleased with the final results. They were collaborative, and their management style focused on looking for the best solutions for the project. Overall, their technical expertise played a vital role in the project's success.

The Client

Please describe your company and your position there.

I'm a President and a Founder of a technology consulting company working on the market for almost 6 years with clients looking to enable their digital move or find talents in the tech industry.

The Challenge

For what projects/services did your company hire ITSUA, and what were your goals?

We partnered with them while working on the conception, design, and development of the Shopify Plus-based store. We worked as a distributed team: our internal Designer, Project Manager, QA experts, web developers, and ITSUA developers have been working together.

ITSUA worked with us on the planning of the development of Shopify Plus store, defining the structure and applications to be used. ITSUA worked on the integration of a Shopify Plus store with Akeneo PIM and extended the integration with a custom-coded plugin.

Elena Pomazanova
President, Cyper

Consulting

11-50 Employees

Montreal, Quebec

CLIENT RATING

5.0
Overall Score

Quality:	5.0

Schedule:	5.0

Cost:	5.0

Would Refer:	5.0

The Approach

How did you select this vendor and what were the deciding factors?

We had a previous positive experience of collaboration.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We have been working on a structure and a design for the website as well as on its QA and development. We included ITSUA into the project from the very beginning to get their expertise regarding applications that had to be used, PIM that had to be integrated, and development strategy. They were our partners throughout the project and we worked as one efficient team together.

How many people from the vendor's team worked with you, and what were their positions?

We worked with 2 people from the ITSUA side.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

The project was delivered in time and the channeling technical solution enabled an efficient work of the e-commerce store.

Describe their project management style, including communication tools and timeliness.

ITSUA has a very collaborative team, their management is always looking for solutions that will work in the best way for the project. They have great technical expertise.

What did you find most impressive or unique about this company?

They have a solid approach to problem-solving and are looking for a long-lasting robust solution each time they are challenged with a task.

Are there any areas for improvement or something they could have done differently?

I can't list any negative moments.